New gTLD Program

GNSO

5 Dec 2010

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Introduction

What is a "Proposed Final" Guidebook?

Module 1 – What Changed

Delegation rate / batching

Background screening criteria

Cross-ownership

Applicant support

IDN variants

Module 1 – Issues

Cross-ownership

Applicant support

IDN variants

Module 2 – What Changed

String requirements

Continent/region names

Module 3 – What Changed

Legal rights objection

- IGOs

Community objection

- Complete defense eliminated

[Limited Public Interest objection]

- Government notifications
- Additional treaties
- References to "principles of international law"
- Quick look test

Module 3 – Issues

Implementation of "Rec. 6"

- Board role

- Scope of standards

- Standing to object

Module 4 – What changed

No significant changes

(but we thought about it a lot)

Module 5 – What Changed

Detail on Board role

Trademark Clearinghouse

- Substantive review

URS

- 14-day response time

Registry Agreement

- Code of Conduct

Module 5 – Issues

Code of Conduct

Thank You

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Questions