# Joint SO/AC Working Group
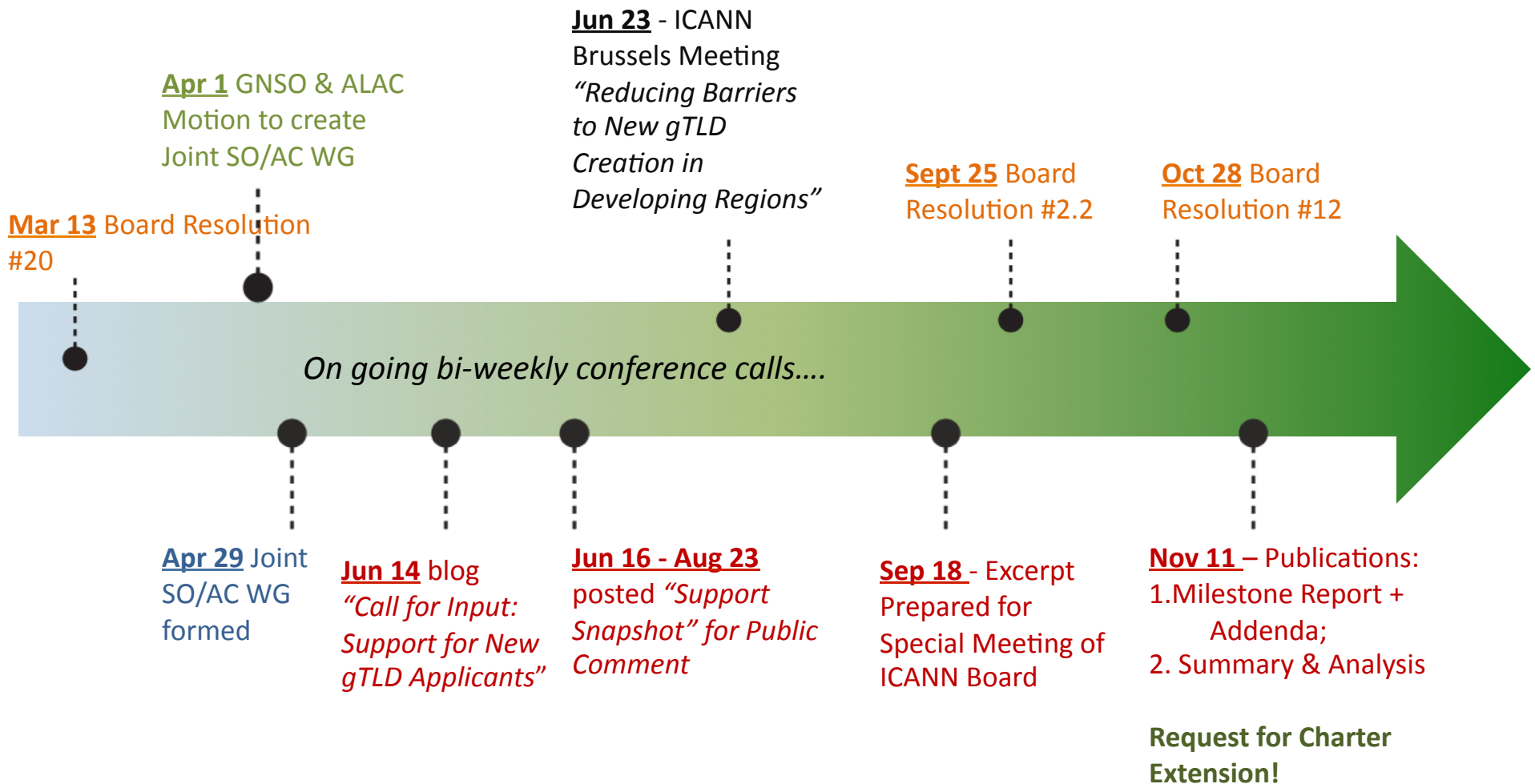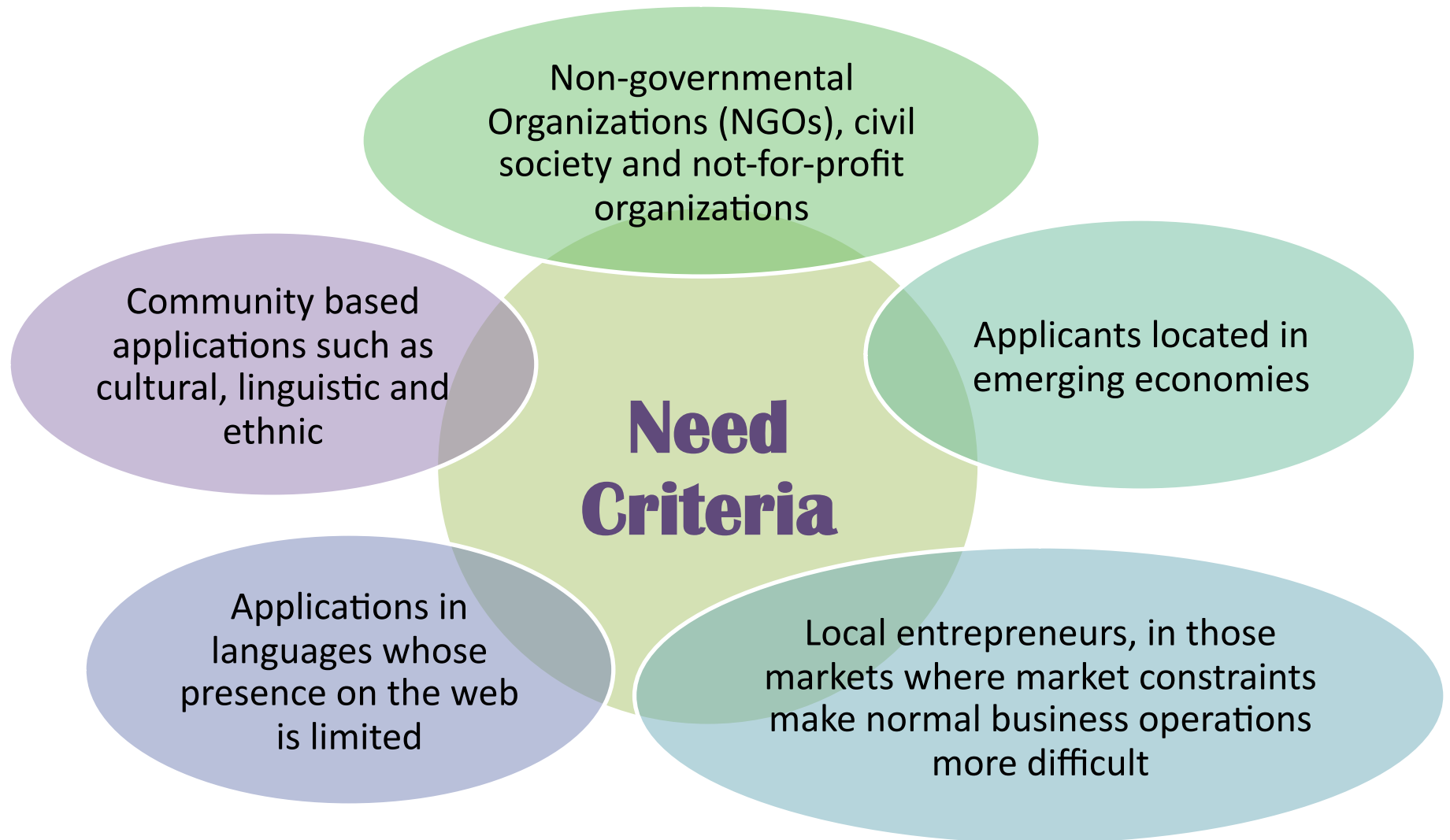# Applicant Support
# New gTLD Program

Status Update for

ICANN Meeting Cartagena

# JAS WG Activities Timeline

**Mar 13** Board Resolution #20

**Apr 1** GNSO & ALAC Motion to create Joint SO/AC WG

**Jun 23** - ICANN Brussels Meeting *"Reducing Barriers to New gTLD Creation in Developing Regions"*

**Sept 25** Board Resolution #2.2

**Oct 28** Board Resolution #12

*On going bi-weekly conference calls….*

**Apr 29** Joint SO/AC WG formed

**Jun 14** blog *"Call for Input: Support for New gTLD Applicants"*

**Jun 16 - Aug 23** posted *"Support Snapshot"* for Public Comment

**Sep 18** - Excerpt Prepared for Special Meeting of ICANN Board

**Nov 11** – Publications:
1. Milestone Report + Addenda;
2. Summary & Analysis

**Request for Charter Extension!**

# Who Should Receive Support?

**Non-governmental Organizations (NGOs), civil society and not-for-profit organizations**

**Community based applications such as cultural, linguistic and ethnic**

**Applicants located in emerging economies**

**Need Criteria**

**Applications in languages whose presence on the web is limited**

**Local entrepreneurs, in those markets where market constraints make normal business operations more difficult**

# Who Should NOT Receive Support?

- Geographic names

- Purely Governmental or Para-statal applicants

- Business models that fail to demonstrate sustainability

- ".brand TLDs" category be defined by a future applicant process *(consensus with minority view)*

# Kind of Support to be Offered

Cost Reduction Support

Sponsorship and other funding support

Modifications to the financial continued operation instrument obligation

Logistical support

Technical support for applicants in operating or qualifying to operate a gTLD

Exception to the rules requiring separation of the Registry and Registrar function

# Guiding Principles

- Self-Financing Responsibility
- Sunset Period – 5 years?
- Transparency
- *Limited Government Support*
- Repayment in success cases

# Next Steps

- WG Charter renewal to continue work
- Establish criteria for financial need + method to demonstrate that need
- Definition of mechanisms
- Establish relationships with donor(s)
- Establish a framework for managing any auction income beyond costs for future rounds and ongoing assistance
- Methods for coordinating the assistance

# Next Steps cont..

- Discuss and establish methods for coordinating any assistance volunteered by providers

- Establish methods for coordinating cooperation among qualified applicants, and assistance volunteered by third parties

- Begin the work of fundraising and establishing links to possible donor agencies

- Review the basis of the US$100,000 application base fee to determine its full origin and to determine what percentage of that fee could be waived for applicants

# Charter Extension

- ALAC already has approved Charter as proposed by the JAS group – changes GNSO council makes will need to be voted on by ALAC

- Current item c:

    - c) Establishing a framework (for consideration etcetera,) including a possible recommendation for a separate ICANN originated foundation, for managing any auction income, beyond costs. for future rounds and ongoing assistance

- Possible edit presented by Rafik:

    - c) Establishing a framework for consideration by the chartering organizations and the community at large that deals with methods where by any moneys raised for the purposes of support of new gTLD applicants.  This framework could include  a possible recommendation for a separate ICANN originated foundation.  As the recommendations made by the Support for New gTLD Applicants  also include a proposed use for surplus auction income, beyond costs. for future rounds and ongoing assistance, this framework could include a proposal for disposition of these fund, realizing however, that the use of surplus auction funds is a wider community topic and may include other proposals for the use of such funds."

# Issue of delay

- Not only has council added: in any event no delays for the new gTLD program should result from the working group's work

- The entire discussion is of the work being done in parallel and that the groups failure to be ready in time affect the availability of aid, not the start of the gTLD program.

# Meetings this week

- Saturday – GNSO discussions
- Saturday – Brief GAC Presentation
- Sunday – ALAC discussions
- Tuesday – AFRALO discussions
- Thursday (9-10) General meeting

# Where to Find More Info…

- **Milestone Report**: http://www.icann.org/en/public-comment/#jas-milestone-report
- **Wiki:** https://st.icann.org/so-ac-new-gtld-wg/index.cgi
- **New gTLD Program:** http://www.icann.org/en/topics/new-gtld-program.htm