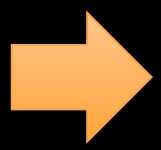
.CO - Registry Transition and Re-Launch

Migration Overview

.CO Internet became the new Administrator for the domain and performed its transition in Feb/2010.

- Registry Migration
  - Data migration and conversion
  - Whois implementation
- Registrars
  - New model Registry – Registrars
  - EPP implementation / Billing
  - Registrar for restricted domains
  - White-label registrar
- DNS migration
  - Gradual adding DNS nodes
  - Master – Slave switching
  - IANA re-delegation / Root update
- New Policy Implementation



✓100% Data Validation

✓0% Data loss

✓10 x Registrars

✓2 x Local Registrars

✓100% DNS uptime

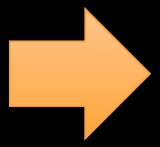
✓Standardized processes

Gradual Offering Plan

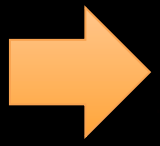
Phase 2 April 1 – April 20 **Local Sunrise A** (for trademarks registered in Colombia)	Phase 2 April 26 – June 10 **Global Sunrise B** (for trademarks registered globally)	Phase 3 June 21 – July 13 **Landrush** (for priority domains)	Phase 4 July 20 **General Availability**
Owners of eligible trademarks registered by the Colombian Trademark Office on or before July 30, 2008 can apply for exact match domain names. Applications validated by Deloitte/Laga.	Owners of trademarks of national effect that have obtained registered status in any country on or before July 30, 2008 can apply for exact match domain names. Applications validated by Deloitte/Laga.	Anyone can apply for a domain name during this period. Single applications are awarded at the end of the period and matching applications go to auction. Stay tuned for more details.	Final phase of the launch plan. Domain registrations become available to the general public on a first-come, first-served basis. The .CO era officially begins!

Infrastructure

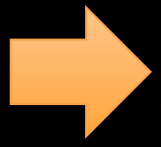
- DNS:
  - UltraDNS constellation of DNS nodes
  - Added a regional DNS node in Colombia
- Registry
  - 3-layer architecture (Connection Mgmt, EPP-Business Engine, Registry)
  - Dual full replicated data centers
  - Addition al systems: Billing, Data-warehouse, Whois
- Registrar
  - Turnkey customized registrar solution
  - White label for local registrars
- Support
  - Local support team
  - Security and Operations



Neustar



LogicBoxes



SalesForce

.CO Launch July 20, 2010

8,000 domains **first minute**

100,000 domains **first 22 minutes**

233,000 domains **first 24 hours**

500,000 domains **first 2.5 months**

610,000 domains **first 4 months**

.co
A new era is coming